

*The provided information is only a guideline to my design services. Project quotes may cost more or less depending on the complexity and time required on the project.

Standard Pricing	Est. Pricing
Graphic Design Services.....	\$50.00 / hr
Desktop Publishing	\$50.00 / hr
Basic Website Design and Creation	\$50.00 / hr
Basic Website Maintenance (text updates, tables)	\$50.00 / hr
Advanced Website Design	\$75.00 / hr
PDF Document Formatting	\$50.00 to \$75.00 / hr
Image Retouching (removing flaws, airbrushing, etc.)	\$50.00 / hr (min. 1 hr)
Image Optimization (for web usage)	\$50.00 / hr (min. 1 hr)

Graphic Design Pricing	Est. Pricing
Business Card Design	\$275
Stationary (Letterhead, Envelope, Business Card)	\$600
Flyer / Sell Sheets	\$150 - \$280
Brochure Design & Layout (8.5 x 11, 3 fold).....	\$400 - \$600
Brochure Design & Layout (11 x 17, custom fold)	\$600 - \$800
Catalog Design & Layout (up to 16 pgs)	\$800 - \$1200
Catalog Design & Layout (16 - 32 pgs)	\$1200 - \$2400
Catalog Design & Layout (32 pgs and up)	\$2400 +
Manuals (200+ pages)	\$4500+
Manuals (400+ pages)	\$7500+
Postcards (small)	\$275 - \$375
Postcard (large)	\$375 - \$550
Posters	\$500+
Banners	\$125 - \$250
Ads (Newspaper)	\$175 - \$350 (depending on size)
Ads (Magazines)	\$350 - \$800 (depending on size)
Custom Sign Design	call for pricing

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Identity Design Pricing
Est. Pricing

Standard Logo Package or Revision of Existing Logo \$800

A full logo design service (no stationery included).

- 2 preliminary concepts to choose from, up to 2 design revisions edits.
- Pantone Matching System (PMS) color provided for color matching accuracy.
- Print ready file (eps, pdf) and web file (jpg, png) formats included.

Corporate Identity Package \$1200

A full logo design service with stationery design included.

- 3 preliminary concepts to choose from, up to 3 design revisions edits.
- Pantone Matching System (PMS) color provided for color matching accuracy.
- Print ready file (eps, pdf) and web file (jpg, png) formats included.
- Stationery Design (business cards, letterhead and envelope).

Corporate Identity Plus Package \$1800

The ultimate package for establishing your corporate image.

- Branding Strategy
- Competitor Analysis
- 4 preliminary concepts to choose from, up to 4 design revisions edits.
- Pantone Matching System (PMS) color provided for color matching accuracy.
- Print ready file (eps, pdf), high resolution (tif) and web file (jpg, png, gif) formats included.
- Stationery Design (business cards, letterhead and envelope).
- 1 Corporate Flyer Design

Website Design Pricing
Est. Pricing

Starter Package (up to 5 pages) \$1250 - \$1800

Mid-Size Package (5 - 10 pages) \$1800 - \$3000

Large-Size Package (up to 20 pages) \$3000 - \$6000

Extra Large Package (20+ pages) \$6000+

Website Maintenance \$50.00 to \$75.00 / hr

Initial Website Layout Design (psd file) \$450+

E-Commerce, Flash Animation, Other call for pricing

CMS Based Websites (Wordpress, Joomla, Drupal) call for pricing

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Additional Services Pricing	Est. Pricing
Photography	call for pricing
Search Engine Optimization	call for pricing
Facebook Page (Account Setup and Design)	\$300
Twitter (Account Setup and Design).....	\$250
YouTube Channel (Account Setup and Design)	\$350
T-Shirt / Apparel Design.....	call for pricing
Wedding Invitation.....	call for pricing
